



APIMONDIA

SCANDINAVIA

SWEDEN | DENMARK | NORWAY
23-27 SEPTEMBER

2025



Bee United in Scandinavia!

COPENHAGEN

BUZZ OF TRANSFORMATION

Apimondia, in collaboration with Q4Film, is launching a groundbreaking initiative to enhance the visibility of its activities and strengthen the federation's mission. We are proud to introduce *Buzz of Transformation*, a unique streaming series dedicated to amplifying the voice of Apimondia and the beekeeping community worldwide.

You can find more details at www.buzzoftransformation.com but in short, Buzz of Transformation will be:

- Distributed directly to the Apimondia community
- Showcased at major film festivals
- Later available on a global streaming platform such as Amazon or Netflix

This initiative will significantly expand the reach and impact of Apimondia and the World Beekeeping Congress, creating a long-lasting stream of engagement and awareness.

How We're Making It Happen

1. **A World-Class Team** – A collective of Emmy-winning and award-winning directors will collaborate on this project, marking the first time such an extraordinary group of filmmakers has united to protect bees.
2. **24 Inspiring Global Stories** – We will showcase the remarkable efforts of beekeepers and bee advocates from every continent, telling authentic, people-centered stories.
3. **A Strategic Launch** – The project will debut during World Bee Day, organized by the FAO in Ethiopia, ensuring massive global press coverage.
4. **A Powerful Cross-Media Campaign** – A targeted outreach strategy will engage hundreds of thousands of people worldwide.

Sponsor a Global Impact Movement: Bee is Best Environment Ever

Join the Movement & Gain Visibility

Bee is Best Environment Ever is a powerful media-driven initiative promoting sustainability and the essential role of bees. It supports Buzz of Transformation, a global documentary series showcasing inspiring stories of people and bees shaping a better world.

Sponsorship & Brand Visibility Opportunities

1. Brand Founder Sponsorship (€50,000)

Gain premium exposure and an exclusive role in our documentary:

- **✔ Dedicated Story** - More than 3 minutes of presence in the documentary.
- **✔ Customized Spot** - A 30-60 second branded clip for immediate use.
- **✔ Official Recognition** - Featured in final credits as an Institutional Sponsor.
- **✔ Exclusive Content** - A specially produced 3-minute extract for the marketing campaign.
- **✔ Extensive Visibility** - Presence in all promotional materials (press releases, posters, flyers, etc.).
- **✔ Media Engagement** - Participation in press conferences & journalist materials.
- **✔ Social Media Cross-Marketing** - Integrated brand exposure across campaigns.

2. Main Sponsor (€25,000)

Secure top-tier visibility across our marketing channels:

- **✔ Exclusive Content** - A specially produced 3-minute extract for the campaign.
- **✔ Extensive Visibility** - Brand placement on all promotional materials.
- **✔ Media Engagement** - Featured in press conferences & journalist materials.
- **✔ Social Media Cross-Marketing** - Strategic brand integration in our campaigns.

3. Rescuer & Saver Sponsorship

Support the movement at a key level and gain access to a global audience:

- **✔ Rescuer (€3,000):** Logo on our website, industry-specific recognition, social media promotion.
- **✔ Saver (€5,000):** All Rescuer benefits + exclusive interview & enhanced brand exposure.

Why Sponsor?

- Reach 5 Million+ through our partnership with Apimondia.
- Unmatched Brand Exposure on our editorial website, documentary, and social platforms.
- Thought Leadership with exclusive content & industry positioning.
- Global Networking with sustainability and environmental leaders.
- The lifespan of this content will extend for years, continually generating value.

Join a movement that drives sustainability while maximizing your brand's visibility!

If you are interested to be a sponsor of this project and support beekeeping community worldwide, please contact secretariat@apimondia2025.com

www.buzzoftransformation.com